

HIGHLINE ACADEMY



MINUTES

Board of Directors' Meeting

Monday, 8/7/2017

7:15 PM BOD Meeting To Review Branding & Identity Plan

Highline Academy Southeast Campus
2170 S. Dahlia
Denver, CO 80222

MISSION: We exist to foster a diverse and equitable community of youth and adults striving together for academic, personal and civic excellence.

VISION: Inclusive excellence in public education.

ATTENDANCE: Board of Directors Members Present: Jonathan Tee, Tom Bulger, Barb Sample, Faye Ganley, Nate Byford, Drew Kent, James Coleman and Sandra Grahame

Board of Directors Members Absent: Zach Backes, Sara Spanier, and Brent Baribeau.

School Leadership and Ex-Officio Members: Chris Ferris (Executive Director), Jahi Rohrer

Members of the Public: None

<i>Time</i>	<i>Topic</i>	<i>Presenter</i>
7:15	Call to Order <ul style="list-style-type: none"> Establish Quorum 	Jonathan
	Highline Branding & Identity Project <ul style="list-style-type: none"> Three agencies submitted proposals to update the brand and identity of Highline. Based on a thorough review process, the Reach Out committee recommends that we move forward with Rassman studios. Discussion ensued. <p>Nathan motioned to approve Rassman as the branding identity firm for the Highline Branding and Identity Project. James and Drew second. No discussion. Motion passes unanimously.</p> <p>Amended: Jonathan motions to allocate up to \$25,000 of reserves to hire Rassman for the Brand and Identity project and related expenses for both Highline campuses.”. Tom seconds. Motion passes unanimously.</p>	Chris
7:35	Adjournment <p>Jonathan motioned to adjourn. Nathan seconded. The motion passed unanimously.</p>	Jonathan